

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Confirmation No.: 9467

Jin Soo LEE

Group Art Unit: 2623

Serial No.: 10/025,920

Examiner: John R. Schnurr

Filed: 12/26/2001

Customer No.: **34610**

For: APPARATUS AND METHOD FOR CALCULATING AUDIENCE RATING  
USING INTERACTIVE TELEVISION

**SUBSTANCE OF THE INTERVIEW**

U.S. Patent and Trademark Office  
Customer Window,  
Randolph Building  
401 Dulany Street  
Alexandria, Virginia 22314

Sir:

Applicant gratefully acknowledges the courtesies extended by Examiner Schnurr during the personal interview on November 12 with applicant's representative, Mr. Oren. The following is the substance of the interview.

Applicant specifically discussed amended independent claim 1. Applicant asserted that Ghashghai (and Inoue) does not teach or suggest the features of amended independent claim 1. Please see the Interview Summary that states that newly added features are not disclosed by the cited prior art.

No fee is believed to be due. To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with

Serial No. 10/025,920

Docket No. K-0373

the filing of this, concurrent and future replies, including extension of time fees, to Deposit Account 16-0607 and please credit any excess fees to such deposit account.

Respectfully submitted,  
KED & ASSOCIATES, LLP

A handwritten signature in black ink, appearing to read 'David C. Oren', written over the printed name.

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**Date: November 12, 2009**

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